



Voorhees
THEATRE
Company 2025
SPONSORSHIP
PROPOSAL

ABOUT US

The Voorhees Theatre Company is a 501(c)(3) **nonprofit** community theatre organization. Our mission is to offer performance and educational opportunities to artists on stage and behind the scenes and to bring audiences professional-caliber performances within and beyond the walls of the theatre. Our organization is well known for educating and nurturing young performers and for offering performance and theatre opportunities to local artists of all ages.

OUR 2025 SEASON

2025 consists of **three** fully produced stage musicals, including our Summer Theatre Program in collaboration with Voorhees CER.



OUR 2025 SEASON



Alice in Wonderland, Jr.

Step into the wacky world of Wonderland in this vibrant new retelling of a Disney classic! When young Alice finds herself in a strange world where everything seems upside down, she must find her way home...and find herself along the way.



Grease

With a hip-shaking rock 'n' roll score featuring hits like "Summer Nights," "Greased Lightnin'" and "We Go Together," Grease celebrates Rydell High's class of 1959 in all their duck-tailed, bobby-soxed, gum-snapping glory.



Annie

Leapin' Lizards! The irrepressible comic strip heroine takes center stage in one of the world's best-loved musicals. With equal measures of pluck and positivity, little orphan Annie charms everyone's hearts despite a next-to-nothing start in 1930s New York City.

voorheestheatre.org



@voorheestheatre

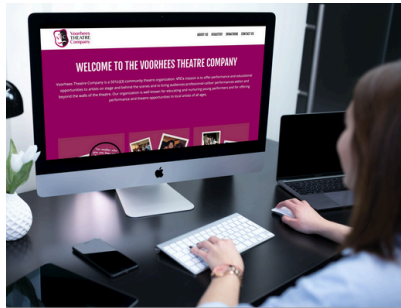


Voorhees Theatre
Company

WHAT WE CAN PROVIDE

Sponsorship Webpage

Your business logo will be prominently displayed on the sponsors page of our website. Page will contain direct links to your website and socials to easily facilitate traffic from our site to yours.



Google Analytics Dashboard
Average website traffic during our show season
**Most recent comparable season*



www.voorheestheatre.org

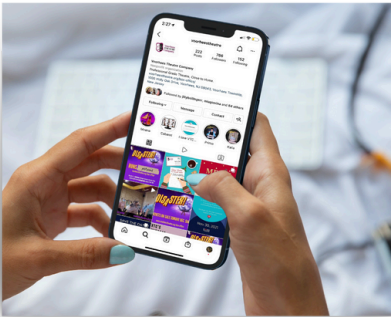
Page Views
65,424

Sessions 33,161	Users 23,698	Page Views 65,424
Bounce Rate 55.37%	Organic Search 10,787	Pages/Session 1.97
Time on Page 00:01:27	Page Load Time 8.14	Session Duration 00:01:24

report generated by **GADWP**

WHAT WE CAN PROVIDE

Social Media Posts (Instagram, Facebook)



Your business logo and flyer will be posted within a "Meet our Sponsors" slideshow grid post (Instagram) and homepage post (Facebook), with a tag to your profile. Your logo will be included in at least one **additional** post per show.



Voorhees Theatre Company













2.4k followers



@voorheestheatre

1.3k followers

Followeres spanning across Greater Southern New Jersey

	Elf, Jr. runs 7/31-8/3 at Voorhees Theatre			9.8K	
	Footloose runs at Voorhees Theatre			14.1K	
	Peter Pan October 25, 26 @7:30pm and October 26,			11.2K	

Reach of posts for each of our shows from our most recent comparable season

35.1K total reach

WHAT WE CAN PROVIDE

Mention in Pre-Show Announcements

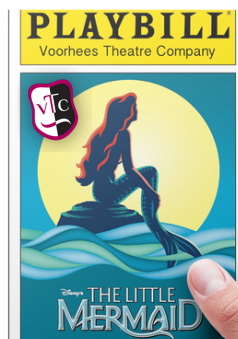


Your business will be mentioned in an announcement made to the audience before each performance of each show.

Our typical three show season averages an audience of 4,468 people.

Playbill Advertisement

Your business advertisement will be printed in each playbill, given to audience members at each performance. Size and placement of ad will depend on level of sponsorship.



Sponsorship also includes

- Complimentary tickets to all three shows
- Complimentary VTC T-Shirt

SPONSORSHIP PACKAGES

Star Sponsor

ONE AVAILABLE



\$2,500

Full page advertisement on back cover in playbills*

Top positioning on website page with title "Star Sponsor"*

Top positioning on all social media posts containing sponsors*

First mentioned in preshow announcements*

8 complimentary tickets*, 1 complimentary VTC T-Shirt

Seasonal Sponsor

FIVE AVAILABLE



\$1,500

Full page advertisement in playbills*

Display on website page with large logo*

Included in every social media post containing sponsors (8+)

Mentioned in preshow announcements*

4 complimentary tickets*, 1 complimentary VTC T-Shirt

Show Sponsor

THREE AVAILABLE PER SHOW



\$500

Full page advertisement in playbills

Display on website page for entire season

Included in social media posts containing sponsors (2+)

Mentioned in preshow announcements

4 complimentary tickets, 1 complimentary VTC T-Shirt

*for all three shows of our season