



Voorhees
THEATRE
Company 2024
SPONSORSHIP
PROPOSAL

ABOUT US

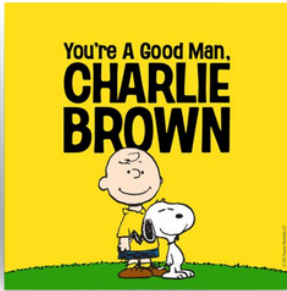
The Voorhees Theatre Company is a 501(c)(3) **nonprofit** community theatre organization. Our mission is to offer performance and educational opportunities to artists on stage and behind the scenes and to bring audiences professional-caliber performances within and beyond the walls of the theatre. Our organization is well known for educating and nurturing young performers and for offering performance and theatre opportunities to local artists of all ages.

OUR 2024 SEASON

2024 consists of **three** fully produced stage musicals, including our Summer Theatre Program in collaboration with Voorhees CER.



OUR 2024 SEASON



You're a Good Man, Charlie Brown

Charlie Brown and the entire Peanuts gang explore life's great questions as they play baseball, struggle with homework, sing songs, swoon over their crushes, and celebrate the joy of friendship.



Legally Blonde

A fabulously fun award-winning musical based on the adored movie, Legally Blonde The Musical, follows the transformation of Elle Woods as she tackles stereotypes and scandal in pursuit of her dreams.



Cinderella

The timeless enchantment of a magical fairy tale is reborn with the Rodgers & Hammerstein hallmarks of originality, charm and elegance; transporting a new generation to the miraculous kingdom of dreams-come-true.

voorheestheatre.org



@voorheestheatre

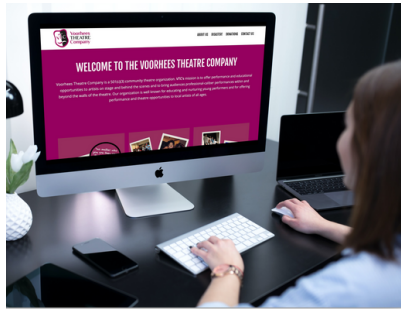


Voorhees Theatre
Company

WHAT WE CAN PROVIDE

Sponsorship Webpage

Your business logo will be prominently displayed on the sponsors page of our website. Page will contain direct links to your website and socials to easily facilitate traffic from our site to yours.



Google Analytics Dashboard
Average website traffic during our show season
**Most recent comparable season*



www.voorheestheatre.org

Page Views
65,424

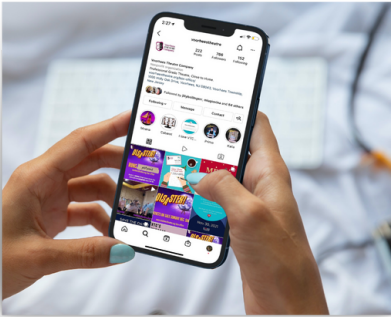
Sessions 33,161	Users 23,698	Page Views 65,424
Bounce Rate 55.37%	Organic Search 10,787	Pages/Session 1.97
Time on Page 00:01:27	Page Load Time 8.14	Session Duration 00:01:24

*2019, 2020, 2021

report generated by **GADWP**

WHAT WE CAN PROVIDE

Social Media Posts (Instagram, Facebook)



Your business logo and flyer will be posted within a "Meet our Sponsors" slideshow grid post (Instagram) and homepage post (Facebook), with a tag to your profile. Your logo will be included in at least one **additional** post per show.



Voorhees Theatre Company





2.2k followers



@voorheestheatre

1.1k followers

Followers spanning across Greater Southern New Jersey

07/29/2019 10:13 PM		Elf, Jr. runs 7/31-8/3 at Voorhees Theatre			9.8K	
08/06/2019 12:13 PM		Footloose runs at Voorhees Theatre			14.1K	
10/22/2019 10:01 AM		Peter Pan October 25, 26 @7:30pm and October 26,			11.2K	

Reach of posts for each of our shows from our most recent comparable season

35.1K total reach

WHAT WE CAN PROVIDE

Mention in Pre-Show Announcements

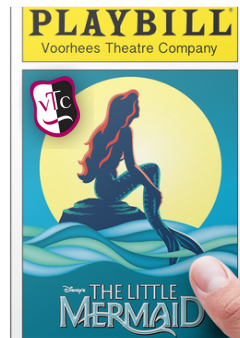


Your business will be mentioned in an announcement made to the audience before each performance of each show.

Our typical three show season averages an audience of 4,468 people.

Playbill Advertisement

Your business advertisement will be printed in each playbill, given to audience members at each performance. Size and placement of ad will depend on level of sponsorship.



Sponsorship also includes

- Complementary tickets to all three shows
- Complementary VTC T-Shirt

SPONSORSHIP PACKAGES

Star Sponsor

ONE AVAILABLE

- Full page advertisement on back cover in playbills*
- Top positioning on website page with title "Star Sponsor"*
- Top positioning on all social media posts containing sponsors*
- First mentioned in preshow announcements*
- 8 complementary tickets*, 1 complementary VTC T-Shirt



\$2,500

Seasonal Sponsor

FIVE AVAILABLE

- Full page advertisement in playbills*
- Display on website page with large logo*
- Included in every social media post containing sponsors (8+)
- Mentioned in preshow announcements*
- 4 complementary tickets*, 1 complementary VTC T-Shirt



\$1,500

Show Sponsor

THREE AVAILABLE PER SHOW

- Full page advertisement in playbills
- Display on website page for entire season
- Included in social media posts containing sponsors (2+)
- Mentioned in preshow announcements
- 4 complementary tickets, 1 complementary VTC T-Shirt



\$500

*for all three shows of our season