



Dear Sir or Madam:

“Amazing!” “Inspiring!” “Awesome!”

We hope you can hear the excitement in these comments from kids who participated in our latest Voorhees Theatre Company (VTC) event. Now in its 13th year, VTC is a non-profit community theatre dedicated to providing opportunities for young people to experience theatre as performers, technicians, managers and audience members. Our region is blessed with many theatre companies, but none has a greater focus on education.

Our season not only includes a young-adult summer musical and an all-age fall musical, but we also produce a summer program for over 160 children, incorporating both a technical program and a performance/education program. The summer program culminates in six performances, showcasing what the groups have learned over the course of the six weeks.

But, the magic cannot happen without the support of people like you who understand that genuine community theatre is important and needs financial assistance.

VTC is offering special sponsorship opportunities that not only help our cause, but provide you with ways to promote your business to thousands of theatre patrons.

Each 12-month sponsorship includes:

SUMMER THEATRE PROGRAM – A 6-week program for children culminating in a musical performance (Summer)

YOUNG ADULT MUSICAL – Full-length musical production for young adults (Summer)

FALL MUSICAL– All-ages, full-length musical production (Fall)

AMANDA’S CABARET—Broadway tunes and popular songs (Winter)

‘MAIN STAGE’ CONTINUING EDUCATION CLASSES (Throughout the year)

24-HOUR THEATRE – A student- produced show for young adults (Spring)

DINNER THEATRE – A student-produced show for young adults (Spring)

MASTER CLASSES – Broadway teaching artists coach young people in acting, dance, vocals (Spring)

Our sponsorship program guarantees publicity for your business for a full 12 months of your choice-- covering all VTC shows and events.

Attached is a list of our sponsorship opportunities. On behalf of the VTC family of performers, technicians, instructors and audience members, we thank you in advance for your support of theatre education in our community.

Best Regards,

VTC Board of Trustees



BUSINESS SPONSORSHIP PROGRAM

Season Sponsorships

“Red Carpet” - \$2,500 (limit 1 business)

- Company logo displayed on the VTC website and social media; in VTC e-newsletter; on print advertising including show posters, program, flyers, magazines; on all 3 custom show T-shirts.
- Announcement of sponsorship at the beginning of all events.
- Sponsorship exclusivity of your type of product or service.
- Full-page back cover in all event programs.
- 6 premium tickets each of 3 VTC musical programs.
- Special thank-you listing under “Red Carpet Sponsor” in all event programs.
- Marketing / sales piece of your choice available at all events.
- Tour backstage: Meet producers, director and cast

“Star ” - \$1,000 (limit 3 businesses)

- Company logo displayed on the VTC website and social media; on print advertising including show posters, program, flyers, magazines.
- Announcement of sponsorship at the beginning of all events.
- Sponsorship exclusivity of your type of product or service.
- Full-page inside cover or first two page ads in all event programs.
- 6 premium tickets each of 3 VTC musical programs.
- Special thank-you listing under “Star Sponsor” in all event programs.
- Marketing / sales piece of your choice available at all events.

“Featured” - \$750 (limit 5 businesses)

- Company logo displayed on the VTC website and social media and in show program
- Full-page ad in 3 VTC musical programs.
- Announcement of sponsorship at beginning of all events.
- 4 premium tickets to each of 3 musicals.
- Special thank-you listing under “Featured Sponsor” in all event programs.

“Marquee” - \$500

- Company logo displayed on the VTC website and social media and in show program
- Half-page ad in 3 VTC musical programs.
- Special thank-you listing under “Marquee Sponsorship” in all event programs.
- Announcement of sponsorship at the beginning of all events.
- 2 premium tickets to each of 3 musicals.

“Patron” - \$250

- Company logo displayed on the VTC website and social media; and in show program
- Special thank-you listing as “Patron” in all event programs.
- 2 premium tickets to each of 3 musicals.

Production Sponsorships - \$100 (sponsor any single musical—limit 5 businesses each musical)

- Company logo displayed on the VTC website and social media during run of your sponsored musical; in program of your sponsored musical.
- Half-page ad in your sponsored musical.
- Special thank-you listing under “Production Sponsors” in all event programs.
- Announcement of sponsorship at the beginning of your sponsored musical.
- 2 premium tickets to your sponsored musical.

YES, you can count on us to support the Voorhees Theatre Company

Company Name _____

Address _____

Telephone _____ **Cell Phone** _____

Email _____ **Fax** _____

Company Representative _____

Representative’s Signature **X** _____

Check One:

Join as SEASON SPONSOR for the 12 months of your choice:

Red Carpet (\$2,500) Star (\$1000) Featured (\$750) Marquee (\$500)
 Patron (\$250)

Or Join as PRODUCTION SPONSOR for calendar year 2016 (\$100). *Choose one musical:*

Disney’s The Lion King, Jr.

The 25th Annual Putnam County Spelling Bee

Disney’s Beauty and the Beast

Sponsorship Deadline – Please note, the deadline to be included in programs for musicals is July 1. Your sponsorship period begins when VTC confirms receipt of your sponsorship form.

Ads should be camera-ready and emailed to info@voorheestheatre.org, or sent to our P.O. box, no later than July 1 for the 12-month period you are sponsoring. A full page ad is 5” wide x 8” high. Our ad spec sheet can be found on the events page on the VTC website: voorheestheatre.org

P.O. Box 1254, Voorhees, NJ 08043 856-206-3554 www.voorheestheatre.org Tax I.D. # 76-0708445

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